

**FAMILY FRIENDS**  
**SECOND ANNUAL CONFERENCE**

The National Council on the Aging, Inc., established in 1950, is the national organization for professional and volunteers who work to improve the quality of life for older Americans. Intergenerational programming has been a major focus at NCOA. It enhances the understanding of how Americans of all ages can work together to help bring some relief to families facing formidable responsibilities. NCOA also serves as a national resource for information, training, technical assistance, advocacy, and research on every aspect of aging.

**OCTOBER 29-30, 1993**

This conference is sponsored by a grant from the Robert Wood Johnson Foundation for the dissemination of information on Family Friends, and by the Administration on Aging, Grant No. 90-AM-0523.

**NATIONAL COUNCIL ON THE AGING**  
**409 THIRD STREET, SW**  
**SECOND FLOOR**  
**WASHINGTON, DC 20024**



**Agenda**

**Family Friends Annual Conference  
October 29-30, 1993**

**Friday, October 29, 1993**

- 9:30           **Coffee with Jack McCarthy**  
Deputy Commissioner  
Administration on Aging
- 10:00           **Chair: Miriam Charnow**  
Director, Family Friends Resource Center
- Opening Remarks**  
**Dr. Daniel Thursz**  
President, The National Council on the Aging
- Dr. Donna Wagner**  
Vice President of Program, NCOA
- 10:30-Noon      **Volunteer Recruitment**  
Facilitator:     **Adam Brunner**  
Family Friends, Philadelphia, PA
- Speakers: Darlene Black**  
Family Friends, San Antonio, TX  
**Randy Hornbuckle**  
Rural Family Friends, Cherokee, NC
- Noon-1:30       **Lunch: "Working in Rural America"**  
**Honorable Portia Mittelman**  
Deputy Assistant Secretary, Administration on Aging  
Department of Health & Human Services
- 1:45-3:00       **HIV+ Babies**  
**Dr. Peter Hawley**  
Medical Director  
Whitman-Walker Clinic, Washington, D.C.
- 3:00-3:15       **Break**

- 3:15-4:15       **Rural and Homeless Projects: Major Issues**  
**Speakers: Mattie Payne**  
Milwaukee, WI  
**Pat Russell**  
Rural Family Friends, Keene, NH

- 4:30-5:30       **Networking Tea**

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**Saturday, October 30, 1993**

- 9:00-10:30      **Breakfast Buffet-Evaluation Report**  
**Christine Rinck, Ph.D.**  
Institute for Human Development  
University of Missouri-Kansas City
- 10:30-10:45     **Break**
- 10:45-1:00      **Fundraising**  
**Speakers: Dr. Donna Wagner, NCOA**  
Vice President, Programs  
**Joyce Welsh, NCOA**  
Vice President  
Corporate and Education Services  
**Susie Forer-Dehrey**  
Family Friends, Los Angeles, CA  
**Rosalie Shepard**  
Family Friends, Omaha, NE
- 1:00-2:00       **Lunch**
- 2:00-3:00       **Marketing and Public Relations**  
**Speaker: Marjina Kaplan**  
Marjina Communications, Inc.  
Manassas, VA
- 3:00             **Summary of Conference**  
**Miriam Charnow**

Accept  
7:30-5:30

Visit for tea



The National Council on the Aging, Inc.

409 Third Street SW ♦ Washington, DC 20024 ♦ Tel. (202) 479-1200 ♦ TDD (202) 479-6674 ♦ Fax (202) 479-0735

Roz - See last of with an invitation. Call & tell them we only normally schedule about

3-4 wks in advance, will call them back in early Oct. Put in Fickler file. AH

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July 29, 1993

Honorable Carol Rasco  
White House Domestic Policy Advisor  
The White House  
Washington, DC 20500

Dear Ms. Rasco:

It was so good of you to write about *Family Friends*. It was especially nice to get your card and know that you took the time to read through the material and tell me what you thought. You made a point of expressing an interest in *Rural Family Friends*. Enclosed is a copy of that particular handbook. I also would like to tell you about some of our initiatives in rural areas.

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*Family Friends* and the Christian Children's Fund in Richmond are collaborating on a rural initiative to use senior volunteers at immunization centers helping parents bring children to these sites, educating parents about the need for preventive health care and educating parents about pre- and post-natal care. We are targeting Jackson, MS, and a section of the Rio Grande Valley in Texas, as well as the Pine Ridge Indian Reservation in South Dakota. Through this immunization plan, we anticipate identifying families with children who have disabilities and starting a *Family Friends* project once we have made the entré through the use of senior volunteers in basic health care.

We are also looking at the State of Iowa and its communications network, a new fiber optics system, in training *Family Friends* volunteers in rural areas through the use of that system. We have proposed to the Administration on Aging and its discretionary program that funding be made available to the Lincoln Hills Community College in Ottumwa and the Easter Seal Society in Des Moines to reach older volunteers in a rural area, training them to work with rural families who have children with disabilities and chronic illnesses.

In Keene, NH, where a *Rural Family Friends* project has been thriving for the past two years, we are working with the local community action agency in developing additional components for families at risk. These components include literacy training for families, new HeadStart initiatives for the children--the new HeadStart program will be housed in a Keene low-income housing project. A building has just been donated to the community

The National Council on the Aging, Inc., founded in 1950, is a national organization committed to promoting the dignity, self-determination, well-being, and contribution of older persons—both as individuals and within the context of their families and communities.

NCOA is comprised of professionals, volunteers, and others who work with, for, and on behalf of older people. NCOA, primarily through its constituent units, is committed to:

- ◆ enhance the quality of services through professional education, standards setting, program development, and information dissemination;
- ◆ create employment, volunteer, and self-enrichment opportunities for older people and oppose all forms of discrimination based on age;
- ◆ advocate to ensure fair and just public policies across generations;
- ◆ form coalitions and partnerships with professionals, volunteers, and organizations whose goals are consistent with those of NCOA.

NCOA, in all its efforts, seeks to help meet the current and changing needs of all older persons—regardless of sex, race, color, creed, national origin, or special handicap—and to tap the vast resources that older people offer to the nation.

NCOA membership includes both individuals and organizations. General members may also affiliate with one or more constituent units:

- ◆ National Institute of Senior Centers
- ◆ National Voluntary Organizations for Independent Living for the Aging
- ◆ National Center on Rural Aging
- ◆ National Institute on Adult Daycare
- ◆ National Association of Older Worker Employment Services
- ◆ National Institute of Senior Housing
- ◆ National Institute on Community-based Long-term Care
- ◆ Health Promotion Institute
- ◆ National Interfaith Coalition on Aging
- ◆ National Institute on Financial Issues and Services for Elders
- ◆ National Center for Voluntary Leadership in Aging

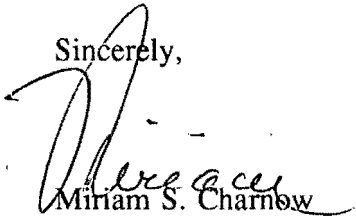
Honorable Carol Rasco  
Page 2

action agency for this purpose. So we will have older volunteers and *Family Friends* working in HeadStart as day care providers as well as teachers in the literacy effort.

We think these three initiatives make a powerful statement about older people in this country who are charged by opportunities to give back to their communities in part what their communities have already given to them.

We are planning to gather all of the projects directors at NCOA in October. If your schedule is clear on October 29, perhaps you could stop by and visit with us. We're serving Tea at 4:30 for a networking session. We would be so pleased if you could join us. Please let me know.

Sincerely,



Miriam S. Charnow

Director  
Family Friends Resource Center

Elsie  
Ms. Anderson - Secty.



Put w/ early Oct. scheduling decisions.

Officers of the Board of Directors

September 1, 1993

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Honorable Carol Rasco  
White House Domestic Policy Advisor  
The White House  
Washington, DC 20500

Dear Carol:

Your office called to tell me that you will let me know in October if your schedule will permit you to visit with us at the *Family Friends Project* Directors' Conference on October 29 at the National Council on the Aging. We are having a Tea at 4:30 PM and my good friend Portia Mittelman tells me that if she can come over at that time, she will and she will join us for lunch as well. If at all possible, we would love to have you and I would personally be pleased to meet you at long last.

I am enclosing, for your information, a copy of our very new newsletter. Please note that there is mention of the Gurdon, Arkansas *Family Friends* project and the good work that Delores Hodge is doing. I am also sending you a copy of our new *Family Friends Guide Book* which tells the story of this program.

I look forward to our possible visit.

Sincerely,

Miriam S. Charnow  
Director  
Family Friends Resource Center

Enclosures

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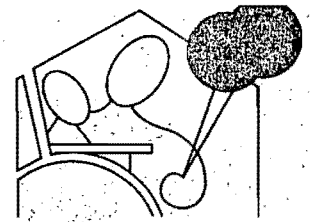
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# Newsline

from the Family Friends Resource Center



Volume 1, Issue 1

SEPTEMBER 1993

This is *NEWSLINE*, a bimonthly newsletter produced by the NCOA Family Friends Resource Center with funding from the Robert Wood Johnson Foundation and the U.S. Administration on Aging. We plan to bring our projects closer together, sharing insights on the many "best" ways to operate a Family Friends project. This issue, our first, focuses on volunteer recruitment. Subsequent issues will give you more ideas on training, public relations, marketing, and finding good funding sources.

Tell us what you want to know—we welcome your suggestions for *NEWSLINE* and look forward to publishing news from you. As you will see, in this issue we build upon the strengths of your projects to assist one another. Please call Susan Lutz or me at NCOA with information and ideas. And send us newspaper or periodical clippings about your projects so that we can pass the word along. Our telephone numbers are Miriam, 202/479-6675; and Susan, 202/479-6692.

Thank you for being a part of Family Friends.

Miriam Charnow  
Director, Family Friends Resource Center

## Second Annual Family Friends Conference

It is time for Family Friends project staff and other professionals in the field of intergenerational programming to come together for two days of workshops and networking. The Family Friends Resource Center is sponsoring the Second Annual Family Friends Conference on October 29 and 30, 1993, at NCOA in Washington, D.C.

Day One of the conference will open with a session on volunteer recruitment and training. Adam Brunner, Director of Philadelphia Family Friends, will facilitate a session with Barbara Abromovitch, Director of Hartford Family Friends, and Randy Hornbuckle, Director of Cherokee, NC, Rural Family Friends. Our invited luncheon speaker, the Honorable Portia Mittelman, Deputy Assistant Secretary, Administration on Aging, Department of Health and Human Services, will share her insights on working with rural America.

*Continued on page 4*

## Spotlight on Kansas City

It was her first week on the job. Susan Newman was charged with revitalizing the Family Friends program in Kansas City, Missouri. The current program was small—a handful of loyal volunteers and families. She needed to recruit more volunteers, work with new children and their families, raise money, and coordinate her efforts with the program's new sponsor, the Children's Mercy Hospital.

Most of these tasks were not new to Susie. She earned her undergraduate degree in horticultural therapy and a graduate degree in public administration for nonprofit agencies. She had worked with developmentally disabled adults and their families at Community Living Opportunities. Having two children, ages eighteen months and three years, Susie was drawn by the chance to work with children. Although her children do not have disabilities, she related to the mothers and their task of raising a child with a chronic illness or disability.

*Continued on page 5*

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# Family Friends

A Program Guide



**THE NATIONAL COUNCIL ON THE AGING**

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